

## Industry Advisor 行業顧問

## Mr. Chow Kar Hoo 周家豪先生

Mr. Chow Kar Hoo is a contemporary visual creator, content creator and educator. He specializes in commercial portraiture, fashion and fine art photography. He holds a Master's degree in Design, Innovation and Brand Management from UCA and a Bachelor's degree in Creative Media from City University of Hong Kong, and is a member of the Hong Kong Institute of Professional Photographers. Mr. Chow is committed to the development of photography and visual arts. He was a visiting professor at the East China Normal University from 2015 to 2018. He's currently serves as a lecturer at the Hong Kong Design Institute and as a consultant for the photography curriculum of the Society of Boys' Centres' Shing Tak Centre School. In addition, he is dedicated to fostering a community of photographers in multiple capacities, and shares photography art, equipment insights and techniques through his YouTube channel "Plasticphoto".

周家豪先生是當代視覺創作、網絡內容創作及教育工作者。擅長商業肖像、時尚及藝術攝影。他擁有英國UCA設計、創新及品牌管理碩士學位以及香港城市大學創意媒體學士學位,並是香港專業攝影師公會會員。周家豪致力推動攝影和視覺藝術的發展,2015至2017年間曾任東師範大學客座教授,現職擔任香港知專設計學院的講師,並為香港扶幼會盛德中心學校擔任攝影課程顧問。此外,他還通過 YouTube 頻道 "Plasticphoto"分享攝影藝術、器材見解和技巧。

