



社會企業研究院  
Social Enterprise Research Academy

Executive Vice  
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常務副院長

Ms. Joyce Lee  
李蔓瑩女士

Ms. Joyce Lee is the Executive Director of Sze Wo Chaan Gas Co., Ltd. The Company became one of the LPG Cylinder Distributors of Shell Hong Kong Limited, further proving its market leader position. In 2004, Sze Wo Chaan successfully introduced the first hotline order center, integrating customer service with its wireless delivery fleet and articulating technology in a traditional business. Sze Wo Chaan management believes every corporate should contribute to the community in the midst of development. It involved community service back to 20 years ago when they gave away gas products to a group of aged mine workers at Ma On Shan. In 2012, Sze Wo Chaan inherited the family business, Crown Gas Company Limited, and revamped the brand – to become a one-stop-shop gasoline service provider and stoves supplier.

李蔓瑩女士為泗和棧石油工程有限公司執行董事。泗和棧於1976年獲香港蜆殼有限公司邀請成為其分銷商之一，進一步肯定其在石油氣工程行業的領導地位。2004年，泗和棧率先引入電話即時訂購中心，將客戶服務結合無線電車隊的物流運輸，將舊式業務與技術線合，成功提升能及企業形象。公司管理層相信在尋求業務發展的同時，必須積極履行企業社會責任，於二十多年前已開始參與社區的義務活動，當時向馬鞍山舊礦場的一群年老礦工贈送日用品。2012年，泗和棧承傳二代家族生意—皇冠CGS品牌爐具，重新建立品牌核心價值，成功實現為一站式的石油氣體及爐具供應商。

